

Public Benefit Privacy Policy

Who are we?

Public Benefit is not a legal entity, but a campaign that has been launched by Krystal Hosting Ltd (company number 7571790) as a member of Nominet UK to effect meaningful change to the way Nominet UK is run.

This website is owned and operated by Krystal Hosting Ltd which is the 'controller' in respect of any personal data for the purposes of data protection law. Krystal Hosting Ltd is registered as a controller with the Information Commissioner's Office under number [ZA752248](#).

What personal data do we you collect and how do we use it?

If you are a member of Nominet UK and choose to sign the EGM Notice, we will collect your name and email address. We will use these details to verify your identity. We do this based on the **legitimate interests** of the members and Nominet UK in ensuring that all votes are genuine.

If you are an individual member rather than someone representing an organisation, your vote will also represent your personal data. We will provide Nominet UK with a list of all members that voted in favour of calling the EGM and, in the case of an organisation, the name of the individual that was authorised to vote. We do this based on the **legitimate interests** of the members in exercising the right to call a general meeting under company law.

If you choose to have a chat with Simon Blackler, you will be directed to Freebusy.io which is used to book calendar appointments (please see the [Freebusy Privacy Policy](#)). You will be asked to confirm your full name and email address and those of any other participants you wish to join. We do this based on our **legitimate interests** in responding to questions, concerns or comments about the campaign.

If you follow us on social media, we may communicate with you in response to any posts or direct messages. We do this based on our **legitimate interests** in engaging with the public and the media regarding the campaign.

Who do we share your personal data with?

We will only share your personal data:

- with Nominet UK for the purposes of calling the EGM
- with our professional advisers
- where we are required to disclose your personal data by law or court order
- with our hosting provider that hosts this website

Where do we store your personal data?

Where we obtain your personal data through our website, your personal data will be stored on servers within the United Kingdom only.

We do not control where social media networks store your personal data.

How long do we keep your personal data for?

We will keep a copy of the personal data obtained through our website for two years from the date that we close the voting process. This period may be extended if there are any disputes concerning the voting process.

What are my rights?

You have several rights under data protection law. You can read more about your rights on the ICO [Your Data Matters](#) page. Your rights notably include the right to:

- **access** your personal data and information about how we use it
- ask us to **rectify** any inaccurate personal data about you
- ask us to **restrict** how we use your personal data or **delete** your personal data in certain circumstances
- **object** to how we use your personal data based on the legitimate interests described above
- **complain** to the ICO about how we have used your personal data

If you want to exercise any of these rights please contact us via dataprotection@publicbenefit.uk

How do we use cookies?

This website only uses essential cookies that do not require your consent. These cookies are stored on your device for 2 hours from the time you visit our website and are used to prevent cross-site request forgeries (cookie: XSRF-TOKEN) and create a unique session for your visit which remembers form entries (cookie: public_benefit_uk_session).

You can find out more about cookies at [AllAboutCookies](#) (an external website which we do not control). If you use a cookie blocker on your browser or disable cookies on your website, you may not be able to use it properly.